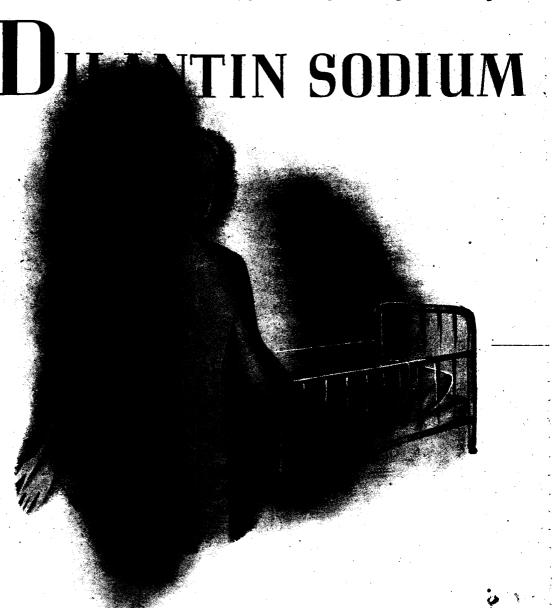
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A freer life-a fuller life



Every epileptic seizure takes its toll—psychically and somatically. Mental deterioration, extreme emotional instability and physical decline are generally the ultimate fate of the untreated.

DILANTIN SODIUM KAPSEALS, by effective anti-convulsant action with comparatively little hypnotic effect, help grant the epileptic a happier life—freer from attacks and from the *fear* of attacks.

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Baxter, Inc., Don 4	0
Benjamin, M. J. 6	0
Bilhuber-Knoll Corp	6
Birtcher Cornoration The	4
Borchardt Malt Extract Company 1	ź.
Pordon Company The	à
Borden Company, The4	9
Broemmer's Pharmaceuticais	3
Burroughs Wellcome & Co 2	7
California Sanatorium, The 2 Camp and Company, S. H. 3	8
Camp and Company S. H. 3	5
Campbell Cereal Company	2
Classified Advertisements	8
Cibe Pharmacoutical	0
Ciba Pharmaceutical Products, Inc	_
Products, IncInsert 16 and 1	.7
Commercial Solvents Corporation 3	6
	8
Cook County Graduate School of Medicine 4	6
Crocker First National Bank 1	.0
Cook County Graduate School of Medicine	r
Donvon Chemical Manufacturing	-
Company, Inc., The	22
Dovorous Bonch School	4
Develeux Ranch School	
Doctors Business Bureau, The	.7
Edit, Inc.	8
French Hospital	16
Garden Grove Sanitarium 2	6
Cananal Floatric V Day Composition	7
Change Erro Hogaital	7
General Electric X-Ray Corporation	
Gutn, C. Rodolph	7
Haack Laboratories, Inc.	88
Hanger, Inc., J. E	12
Harrower Laboratory, Inc 4	13
Holland-Rantos Company, Inc 6	3
Hygeia Sanatorium 4	6
Ingram Laboratories, Inc	60
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Jenkel-Davidson Optical Company 4	15
King Ambulance Company 3	38
Kinney & Sons. Inc., H. W.	55
Kin Corn. Ltd.	20
La Loma Feliz1	6
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BEVERLY HILLS, California Physicians office. Built in files and instrument cabinets. Beautifully furnished extra large reception room with receptionist. Beverly Hills Professional Building. Unusually good transportation. Approximately 1,000 square feet partitioned, and will nicely accommodate two physicians. Complete X-Ray and Laboratory in building. Write W. E. Schwartz, D.D.S., 105 N. San Vicente Blvd., Beverly Hills.

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OPHTHALMOLOGIST desires California location, clinic or group association. Medical, and 3 year postgraduate training ophthalmology finest midwestern Universities. Present position, First Assistant to University Chief of Dept. Previous private practice. Eligible for Boards. Well qualified to assume responsible position. Best references furnished. Box 11,080, California Medicine.

HILLSIDE HOUSE: A twenty-four hour school for Spastic Children only. In addition to regular schooling they receive daily physiotherapy treatments under the supervision of an Orthodepic Surgeon. Must be mentally alert. Minimum tuition \$175.00 per month. For details write Hillside House, 501 Ontare Road, Santa Barbara, California.

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JUSO-SOJOS disodium N-methyl-3,5-diiodo-chelidamate

Hold your contrast medium up to the light before injecting it. You will find NEO-IOPAX solutions sparkling and crystal clear—a good index of the care with which they have been processed. Naturally, we take pride in the NEO-IOPAX safety record, based on hundreds of thousands of injections.

NEO-IOPAX, stable solution of disodium N-methyl-3,5-diiodo-chelidamate, is available in water-clear glass ampules only, in 50 and 75% concentrations.

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the art of eating

Too many people "seem to feel that the art of eating consists of filling the stomach to capacity three times a day." They ignore the fact that "calories alone do not make a balanced diet." They need, therefore, and will continue to need, support of vitamin supplements. To better reconcile the science of nutrition with the "art of eating," Upjohn provides a full range of potent, balanced vitamin preparations. In a variety of dosage forms, Upjohn vitamins help paint a better nutritional picture for all age groups by obviating deficiencies or providing for their treatment in the practice of medicine and surgery.

1. J. South Carolina M. Assn. 52:186 (July) 1946.



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A cause above remuneration.

An ideal for which there is no price.

This is the service...the cause...the ideal...of the American doctor

How shall we reckon it, and by what formulae?

How much for the laughter of a little child rescued out of crisis?

What's the cost of discouragement?

Who can pay for a sleepless night?

Name the price of a cure!

AMERICAN DOCTOR

rendered...

There is no algebra for it, no scribble of figures, no proper value. For this is a service as large as life, and as manifold. It is a soldier crying in agony on a thousand battlefields. It is the terrible word 'Why?" under the surgeon's probe. It is the end of pain.

It is Hope.

It is the lonely, unending quest for knowledge.

It is the fight against ignorance, sloth, superstition.

It is the bumb, unspeakable joy in the eyes of a parent.

It is the rock of grief.

It is cold rain and pounding storm and bone-weariness and the

new-born babe gasping its first breath in the grey sawn.

It is all this, and the quiet glory of the job bone,

Dedicated to service—in the name of Mercy

And the common brotherhood of man.

PHILIP MORRIS & COMPANY

On the Plus Values In Variety Meats

Variety meats—as the meat industry terms liver, kidney, heart, thymus (sweetbreads), and tongue—are at least as nutritionally desirable as muscle meat. In fact, in some respects certain organ meats are superior.

They provide the indispensable amino acids in the same advantageous complete assortment as muscle meat. Hence their protein is of the same high biologic value, capable of meeting every protein need of the organism. Quantitatively their protein content is approximately equal to that of muscle meat.

For hemoglobin synthesis, liver and kidney have been found superior not only to all other protein sources so far studied but also to muscle meat itself.

All organ meats are good sources of the B-complex vitamins. Some of them, such as liver and kidney, are especially rich in niacin. Liver is also an excellent source of vitamin A.

Apparently the vital role these organs play in the functioning of the animal body is reflected in the valuable contribution they can make to human nutrition. Their frequent inclusion in the human dietary—during disease as well as in health—is amply justified.

The Seal of Acceptance denotes that the nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.



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50 mg. each, in bottles of 100 and 1000. The results of a recent survey of the clinical use of Benadryl (diphenhydramine hydrochloride) in 2665 patients are shown in the accompanying table.

The efficacy of this new antihistaminic is also attested to in over 150 reports published in the medical literature.

ELIXIR 10 mg. in each teaspoonful, in pints and gallons.

CAPSULES 25 mg. each, in bottles of 100 and 1000.



Clinical Entity	PATIENTS	Patients	Satisfactory	Questionable	No Benefit	% Showing Improvement
	Ę					
URTICARIA		766	692	16	58	90.3
VASOMOTOR RHINITIS	2665	349	268	2	79	76.7
ECZEMA	26	128	79	7	42	61.7
HAY FEVER	Z	425	350	36	39	82.4
ASTHMA		435	275	7	153	63.2
MIGRAINE	BENADRYL	73	48	1 1	24	65.7
ANGIONEUROTIC EDEMA	9	54	46	1	7	85.2
ATOPIC DERMATITIS	Ž	66	42	1	23	63.6
PRURITUS	8	24	18	1	6	75.0
ERYTHEMA MULTIFORME		28	22	1 1	6	78.6
DERMOGRAPHIA	Ē	20	15	1	5	75.0
FOOD ALLERGY	3	37	32	l I	5	86.5
CONTACT DERMATITIS	TS	63	49	1 1	14	77.7
PHYSICAL ALLERGY	ヺ	11	7	1 1	4	63.6
REACTIONS—ANTIBIOTIC	RESULTS WITH	84	81	1 1	2	96.4
REACTIONS—DRUGS		46	42	1 1	4	91.3
REACTIONS—BIOLOGICS	¥	12	12	1		100.0
DYSMENORRHEA*	3	44	38		6	86.3
	₽			1 1		
TOTALS	THERAPEUTIC	2645	2116	n	478	79.39
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Benadryl

PARKE, DAVIS & COMPANY, DETROIT 32, MICHIGAN

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INCORPORATED

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Exclusively for the treatment of

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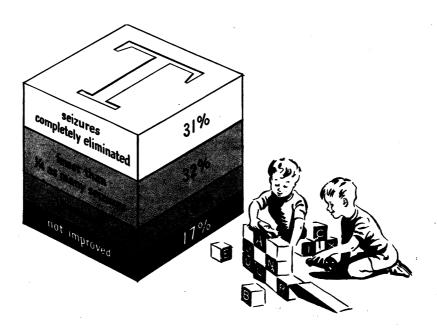
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83% of petit mal cases improve with Tridione

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Here's new evidence of the effectiveness of Tridione in the treatment of petit mal. In a recent study, Tridione was given to 166 patients suffering from petit mal (pyknoepilepsy), myoclonic jerks or akinetic seizures.13 This group as a whole had received but mediocre benefits from other medicaments. With Tridione, 31% of the 166 became free of seizures; 32% had fewer than one-fourth of the previous number of seizures; 20% improved to a lesser extent; 13% remained unchanged, and only 4% became worse. Thus 83% showed improvement. In some cases the seizures did not return after Tridione was discontinued, the longest seizure-free period thus far being 18 months. Studies also have shown that Tridione is of benefit to certain psychomotor patients when given in conjunction with other antiepileptic drugs.12 Tridione is available through your pharmacy in 0.3-Gm. capsules and in pleasant-tasting aqueous solution containing 0.15 Gm. per fluidrachm. Capsules in bottles of 100 and 1000; solution in 1-pint and 1-gallon bottles. If you wish to know more about Tridione, just write to ABBOTT LABORATORIES, North Chicago, Illinois.

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Diabetics welcome "Spot Tests" (ready to use dry reagents), because of the ease and simplicity in using. No test tubes, no boiling, no measuring; just a little powder, a little urinecolor reaction occurs at once if sugar or acetone is present.





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COLOR REACTION IMMEDIATELY

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A carrying case containing one vial of Acetone Test (Denco) and one vial of Galatest is now available. This is very convenient for the medical bag or for the diabetic patient. The case also contains a medicine dropper and a Galatest color chart. This handy kit or refills of Acetone Test (Denco) and Galatest are obtainable at all prescription pharmacies and surgical supply houses.

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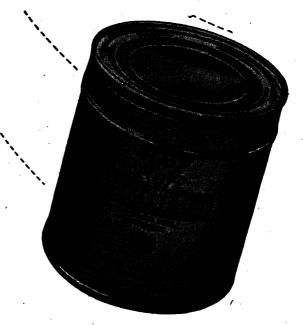
No substitute for mother's milk is more highly regarded than Similac for feeding the new born, twins, prematures, or infants that have suffered a digestive upset. Similac gives uniformly good results in these special cases simply because it resembles breast milk so closely. Normal babies thrive on it for the same reason.

This similarity to breast milk is definitely desirable—from birth until weaning.

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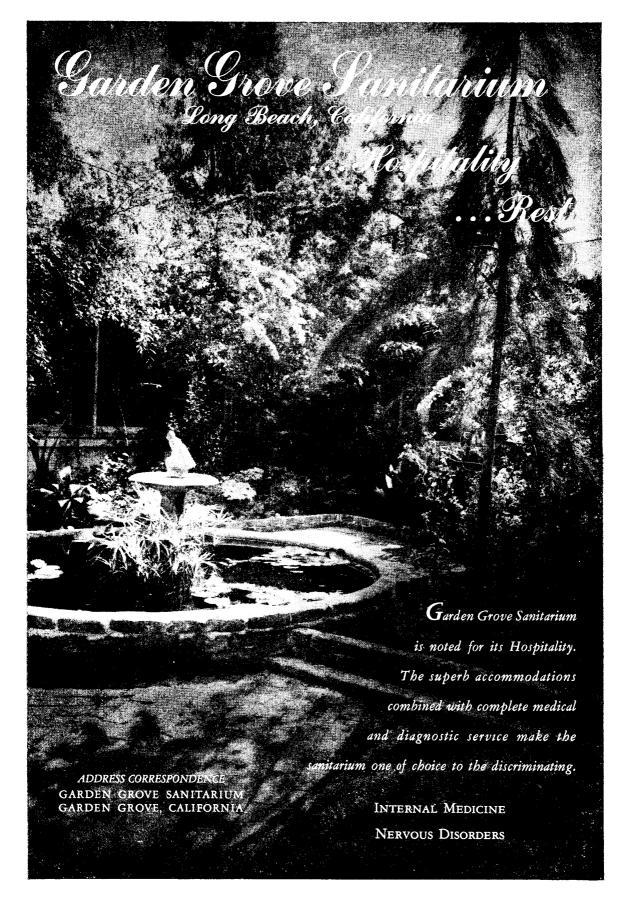


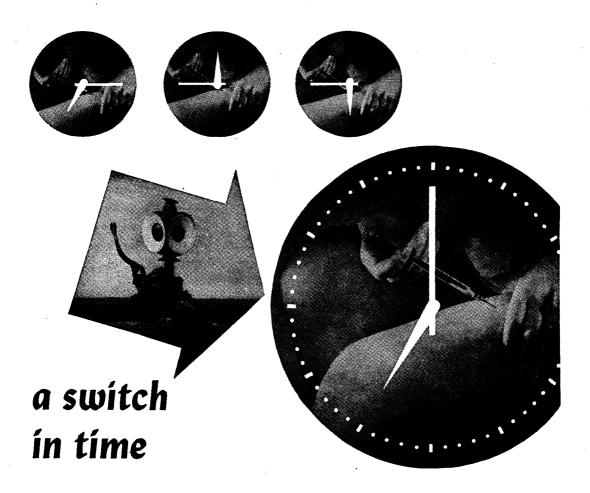
A powdered, modified milk product especially prepared for infant feeding, made from tuberculin tested cow's milk (casein modified) from which part of the butter fat has been added lactose, cocoanut oil, cocoa butter, corn oil, and olive oil. Each quart of normal dilution Similac contains approximately 400 U.S.P. units of Vitamin D, and 2500 U.S.P. units of Vitamin A as a result of the addition of fish liver oil concentrate.



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A SWITCH to 'Wellcome' Globin Insulin with Zinc can often save the annoyance of a second or third daily insulin injection - for in many cases the patient's needs can be supplied with only one injection a day of this unique intermediate-acting insulin. Three distinct steps provide the welcomed change-over:

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Most mild and many moderately severe cases may be controlled by one daily injection of Wellcome' Globin Insulin with Zinc. Vials of 10 cc.; 40 and 80 units per cc. Developed in The Wellcome Research Laboratories, Tuckahoe, New York. U.S. Pat. 2,161,198. Literature on request.

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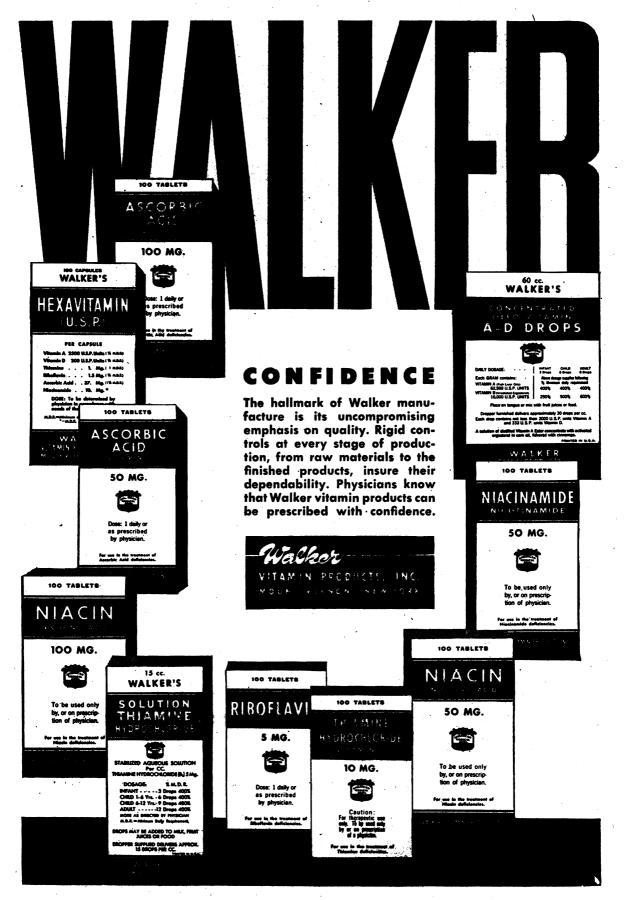
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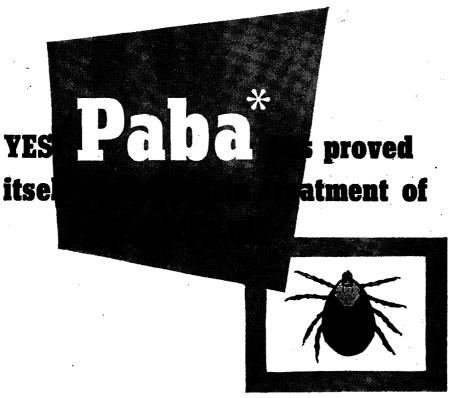
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R. B., a white American woman aged 46 was admitted to the Presbyterian Hospital on the 5th of August, 1945, with a diagnosis of Rocky Mountain Spotted Fever. Thirty-six hours after admission therapy was started with para-aminobenzoic acid, (PABA*), 4 gm.

initially and then 2 gm. in 25 cc. of chilled 5% sodium bicarbonate every 2 hours, and the following day 25 gm. total was given. Following the first 24 hours of therapy with paraaminobenzoic acid (PABA*) clinical improvement was evident and continuous, with a rapid decline of fever and alleviation of headache, drowsiness and irritability. Her rash quickly subsided and was almost gone at the end of the first week.

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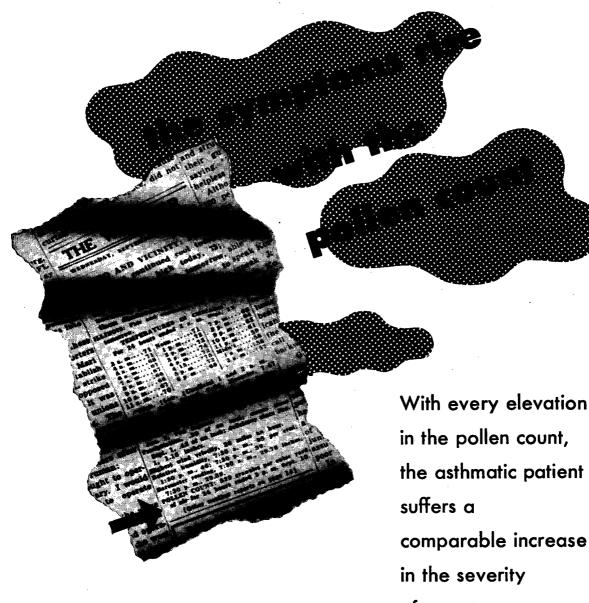
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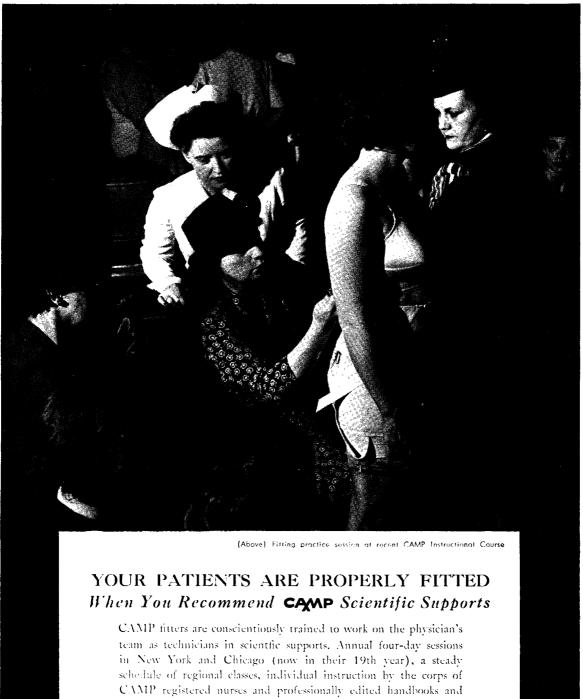


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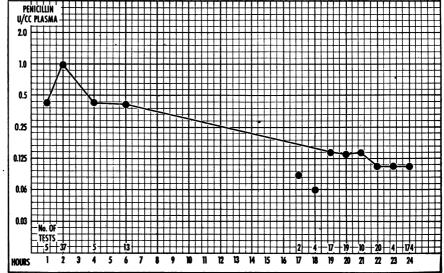
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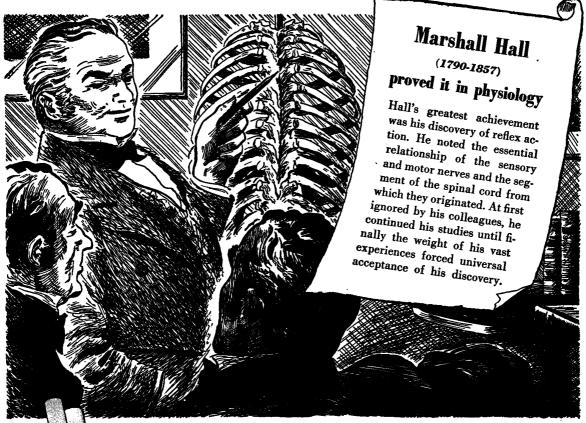


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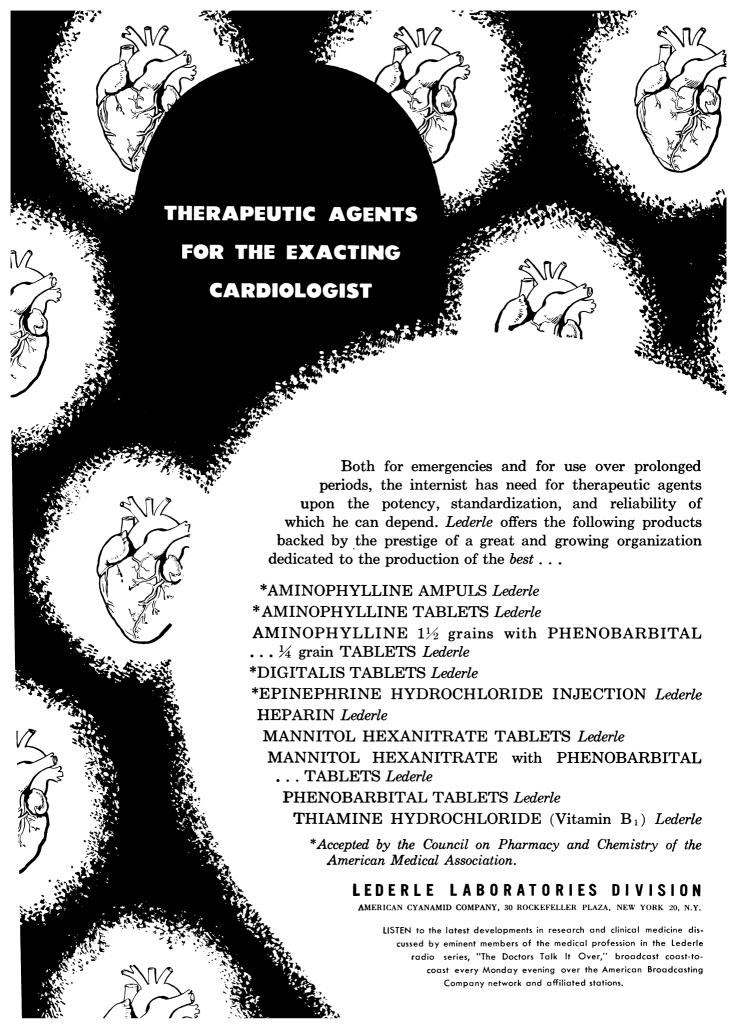
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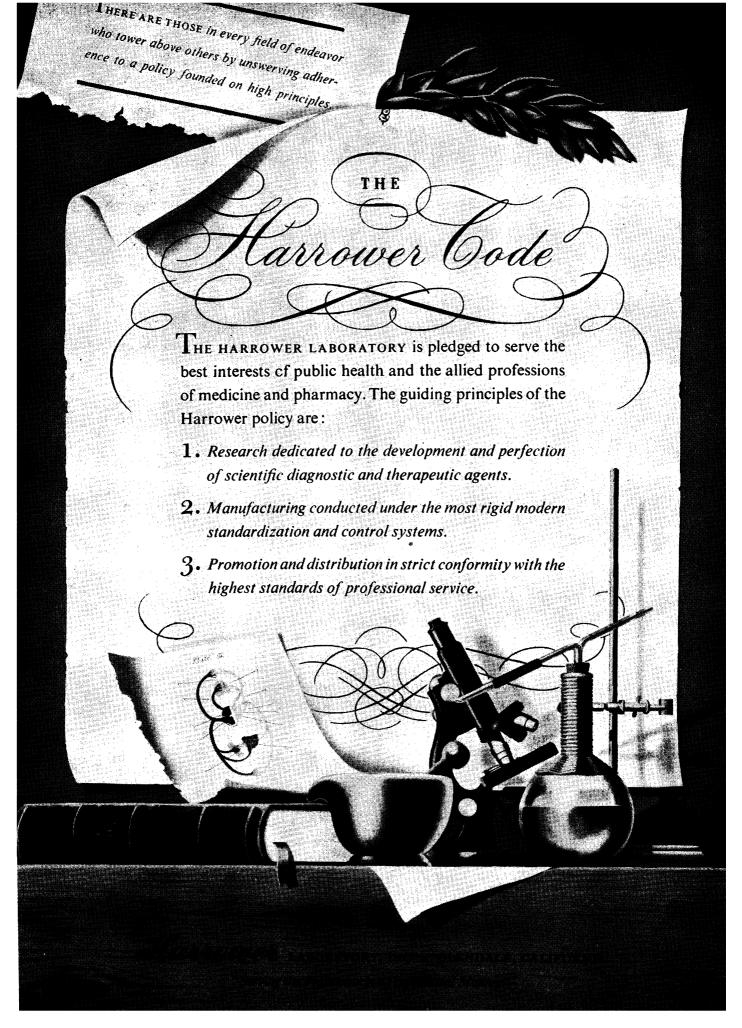
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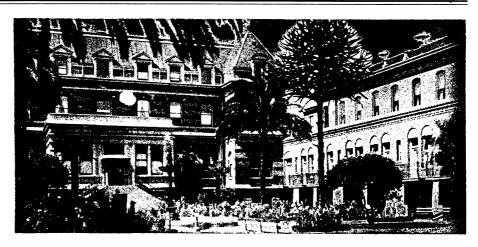
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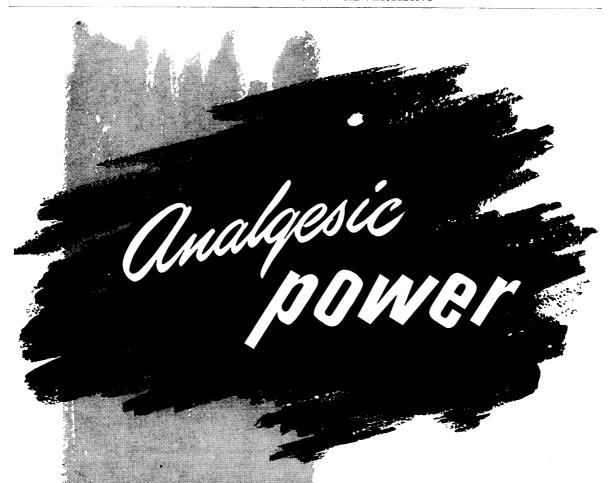
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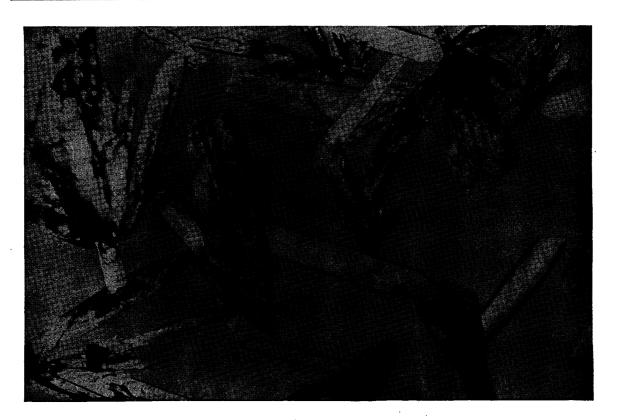
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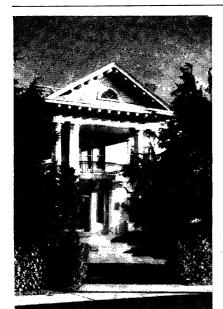
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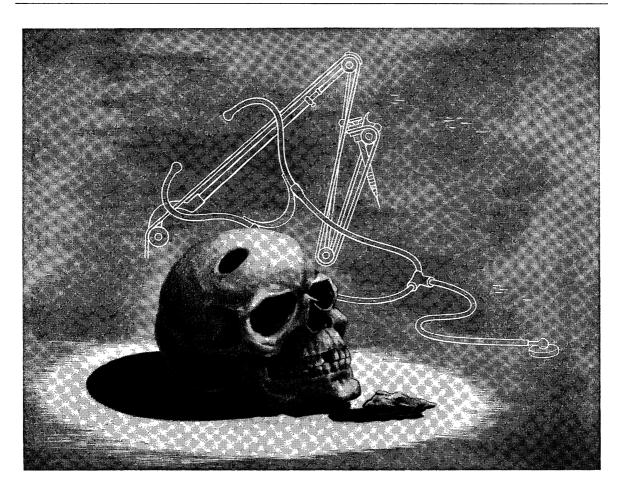
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²Warner, M. P.: J.A.M.A. 115: 279 (July 27) 1940.

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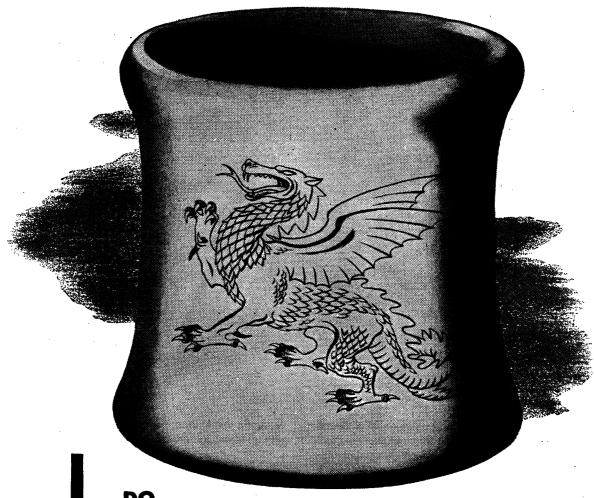
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The educational message on Epilepsy, shown below, will appear in full color in LIFE and other national magazines...reaching an audience of more than 22 million people. This is No. 205 in the "See Your Doctor" series, published by Parke-Davis in behalf of the medical profession.

PILEPSY is one of the most widely mis-understood of all diseases.

Many people believe that there's no effective treat ment for it, that it's a kind of feeble-mindedness, that it always becomes worse as the patient grows older, and that he has no chance of leading a normal life.

Your doctor, however, will tell you these ide

Jats.

The truth is that medical science has accomplished a great deal in its attempt to control
epilepsy, and today the outlook for most persons
who have the disease is distinctly hopeful.

What is epilepsy?

In broad and simple terms, epilepsy is a disorder in which the patient suffers recurrent nervous sciences. These seizures—usually characterized by muscular convulsions and sometimes by the loss convutations and sometimes by the loss ousness—vary greatly in frequency, duration, and intensity.

The fundamental cause of epilepsy is unknown, although a variety of contributing causes have been established.

Occit assaumance.

Contrary to popular belief, heredity as a rule
does not play the major role in epilepsy. The
chances that an epileptic will have an epileptic
child are only about one in forty.

Can epilepsy be controlled?

Epilepsy most often begins in childhood or adoles-cence. In times gone by, a diagnosis of epilepsy was a dreadfully heavy blow to day the doctor can usually give the parents—and the child—much ancouragement and hope. The following figures explain why this is so:

In approximately one out of six cases, the disease valually disappears—and disappears completely.

eventually unappears—and all appears completely. Where the disease does not disappear, nearly 50 per coul of the patients are—with proper medical care—strictly free of setures. Another 25 per coul or so can be almost entirely free, and can load a virtually normal life.



The treatment of epilepsy

In most cases, modern drugs are the doctor's chief weapon. Only the doctor known which drug or drugs should be used, and in what desage.

should be used, and in what awage.

Using these medicines, the doctor has been able to give epileptics a new lease on life. Once haunted by the threat of seizures and the danger of gradual mental deterioration, they often spent their days mental deterioration, they most of them can

lead normal lives. They can work, swim, dance, and play golf or other games. Children can go to regular schools and are able to study and play on a par with their schoolmates.

a par with meir schoolmates.

SEE YOUR DOCTOR! If you or your children ever experience a seizure—however mild — see your physician promptly. With epilepsy, as with any other disease, he can be of greatest help when you give him a chance to fight the ailment in its surficet stage.

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